System Request 07/06/2025

Project Name:

Barakah Beans Coffee Cart Website Development

Project Sponsor:

Barakah Beans Coffee Cart

Name:

Veronica Francis (ve901029@live.seminolestate.edu)

Ethan Yeung (ethan9902@live.seminolestate.edu)

Samaa Wahieb (sa249333@live.seminolestate.edu)

Aramis Sattler (aramissattler@live.seminolestate.edu)

Web Development

Organization:

Coffee Cart

Phone:

407-724-1575

Business Need:

Barakah Beans Coffee Cart was born from friendship, faith and a love for coffee. Founded by Shams and Samaa after a life pivot, the business turned a shared dream into a thriving mobile coffee cart. With only two weeks of preparation their passion and community spirit helped launch something very special. Now, Barakah Beans seeks a professional website to support its growth, provide online visibility and communicate its mission and offer to a broader bigger audience. The site will also support customer engagement through features like menu access; location updates some online ordering and community storytelling.

Functionality:

Homepage- Brand intro, Tagline, and visual logo/banner

About us- The founding story, vision, and meaning of “Barakah”

Menu- Organized by category with images, descriptions and prices

Online Ordering- DoorDash/Uber Eats

Community highlights- Local initiatives promotions

Gallery- Photos from events, products, and behind the scenes moments

Testimonials-Real quotes from happy customers

Blog/News- Seasonal updates, behind the scenes and closure alerts

Contact form- Name, Email and message fields

Location and hours- Embedded Google Map and contact info

Expected Value:

Tangible:

Online orders

Streamlined access to business details and services

Enhanced brand recognition in the local and digital space

Intangible:

Stronger connection with loyal customers and newcomers

Improved communication of brand story

A polished online presence that mirrors the welcoming purpose driven atmosphere of the coffee cart

Special Issues or Constraints:

The site needs to represent the brand’s mission and story

Mobile first design

Budget conscious development

Accessibility and responsive UI/UX standards must be met.